



# OSLO AFRO ARTS FESTIVAL 2017

*Oslo's largest African music and arts festival!*

## SPONSOR INVITATION

### WHEN AND WHERE

Thursday 24<sup>th</sup> – Sunday 27<sup>th</sup> of August 2017 Grønland, Oslo, Norway.

### ABOUT

**OSLO AFRO ARTS FESTIVAL (OAAF)** is an annual festival celebrating Afro Arts: arts and music deriving from African tradition and culture. The festival is a continuation of **Zimfest Oslo**, a Zimbabwean music and culture festival that was established in 2014.

The festival program offers concerts, spoken-word/poetry, dance performances, film screenings, workshops, lectures and events for children and youth. In addition, we arrange an African market with stalls, food, activities for children and live music. The festival is open to all ages, nationalities and religions, and takes place in Grønland/ Tøyen, the heart of Oslo, where a large proportion of residents have multicultural backgrounds.

OAAF also facilitates the exchange program **A Spoken World** in cooperation **with Shoko Festival in Zimbabwe**, working with refugee-homes and youth-centres in and around Oslo.

OAAF is proud to create an inclusive and affordable festival for everyone in our community.

Grønland, Oslo | [www.osloafroarts.no](http://www.osloafroarts.no)

### OPPORTUNITIES

The festival offers a unique space for you to showcase your products, interact with the festival-audience and to support local community initiatives to increase intercultural understanding and collaborations through music and arts. As a sponsor you are also supporting Furthermore, you are helping to provide children and young people with a venue to develop their talents, as well as an inclusive, family-friendly and affordable festival.

### WHAT WE OFFER

More than **20 nationalities** represented in up to **50 events** over **four days**. Cooperation with a total of **15 local and international festivals and organisations**. We expect an **audience of 3000** at this year's events.

# SPONSOR OPPORTUNITIES

## GLOBAL PARTNER

NOK 50.000 or more

- 20 festival passes valid for all events
- Stall opportunity during daytime event
- The right to use the festival logo on your website, social media, email etc.
- Sponsor's logo on all festival marketing material
- Sponsor's logo on the main stage (Cafeteateret)
- Sponsor's logo/advertisement on the OAAFs website
- Press releases prior to festival highlighting your company's involvement

## LOCAL SPONSOR

NOK 25.000 – NOK 50.000

- 10 festival passes valid for all events
- Stall opportunity during daytime event
- The right to use the festival logo on your website, social media, email etc.
- Sponsor's logo on all festival marketing material
- Sponsor's logo on the OAAFs website
- Press releases prior to festival highlighting your company's involvement

## SPONSOR

NOK 15.000 – NOK 25.000

- 5 festival passes valid for all events
- Sponsor's logo on flyers and posters
- Sponsor's logo on the OAAFs website

## IN-KIND

In addition to these packages we also accept in-kind.

Items considered include (but are not limited to)

- Merchandise (design and print)
- Volunteer expenses (food and beverage)
- Flights and accommodation (for artists)
- Artist costs (fees for concert and workshop)

## SPONSOR CONTACT

Cecilie Giskemo – Festival Director OAAF

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